

# University of Pretoria Yearbook 2021

## Reputation Management 827 (GIA 827)

**Qualification** Postgraduate

**Faculty** [Gordon Institute of Business Science](#)

**Module credits** 12.00

**NQF Level** 09

**Prerequisites** No prerequisites.

**Contact time** 28 contact hours per 3 week cycle

**Language of tuition** Module is presented in English

**Department** Gordon Institute of Business Science

**Period of presentation** Semester 1 or Semester 2

### Module content

Reputation Management is critical for any leader in an organisation. This elective takes a deeper look into what is required to ensure individuals and organisations maintain their reputation whilst operating in current economic times.

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